

# ARIELLE

## 'ANALOG GIRL IN A DIGITAL WORLD'

**NEW ALBUM RELEASED FRIDAY 23<sup>rd</sup> APRIL 2021**

**AVAILABLE ON CD, Vinyl, Digital Download**  
**PRE-ORDER FROM: <http://www.arielle.store>**

**NEW SINGLE 'PEACE OF MIND' RELEASED FRIDAY 5<sup>th</sup> FEBRUARY 2021**  
**Available from [smarturl.it/officialarielle](http://smarturl.it/officialarielle)**

Arielle announces her ninth album 'Analog Girl In A Digital World' will be released on Friday 23<sup>rd</sup> April 2021.

The album is now available to pre-order on CD, vinyl and digital from [www.arielle.store](http://www.arielle.store).

The first single "Peace Of Mind" will be released on Friday 5<sup>th</sup> February.

The second single "Inside & Outside" will be released on Friday 26<sup>th</sup> March. Both singles are now available to pre-save from <http://smarturl.it/officialarielle>



Arielle is a 21st century classic rock artist who recorded half of the new album in digital, and the other half in tape, to try and capture the impact the music of the 60's and 70's had on her.

As a writer, guitarist, and singer, when Arielle produced this album, she insisted on recording each song in one take.

Recording the album in studios in Nashville and Austin, Texas, Arielle set out to capture the energy of each city and their musicians.

This album featured her self-built guitar **Two-Tone**, as well as her new signature guitar, **The Arielle** coming out under **Brian May Guitars** in **March 2021**. She is also planting a tone-wood tree in honour of the first 24 guitars sold.

Arielle is a young woman who was born in the wrong generation. At times facing depression in being a child of the new millennium versus the boom of musically creativity that emerged in the Sixties and thrived through the Seventies. And on a broader basis, a time even earlier where things were done by hand, with a level of craft that could not be hidden behind technology.

"I take and protect those principles inside my music," says Arielle. 'Analog Girl In A Digital World' is a concept album that takes you on a journey through the trials, tribulations, and confusion of an old-school artist in a fast-paced world.

### **ALBUM CREDITS**

**Arielle - Vocals, Backing Vocals, Acoustic and Electric guitar, Synths, Harmonium**  
**Justin Weaver - Electric Guitar, Acoustic Guitar**

Kate Haldrup - Drums  
Michael Davila - Drums  
Bill Levsey - Keyboards, Piano, Synths, Organ, Rhodes, Harmonium  
AJ Vincent - Hammond, Piano, Synths  
Nick Byrd - Bass Guitar  
Devin North - Bass Guitar  
Guthrie Brown - Backing Vocals

Engineered by  
Chris Mara (Welcome to 1979, Nashville, TN)  
Michael Wagener (Wireworld, Nashville, TN)  
Frenchie Smith (The Bubble, Austin, TX)  
Assistant Engineer - Jeremy Bernstein (Welcome to 1979)

Mixed by - Chris “Frenchie” Smith  
Mix Assisted - Christopher Messina & Jas Nowicki  
Mastered by Dave McNair

### **TRACK LISTING**

1. Dialup
2. Digital World
3. Peace of Mind
4. This Is Our Intervention
5. You’re Still A Man
6. Inside & Outside
7. I’d Rather Be In England
8. Living In A Fortress
9. Reimagine Redefine

### **TRACK BY TRACK**

#### **Dialup**

A familiar sound only some of us remember, with a strong message. Where would music be without the internet?

#### **Digital World**

Warm analog sounds and lyrics explaining the wondrous time where communication was direct without a reliance on phones. Where times were slower and meant more.

#### **Peace Of Mind**

This song offers a little reminder of the potentiality of a moment. “It could break you, but it very well might free you.”

#### **This Is Our Intervention**

When writing the lyrics, I was articulating how uneasy I am with the thought humans have somehow inherited that we must work relentlessly at something we hate, make money, and eventually die. This is for the people who desired and longed for something different, but just needed a sign or an intervention.

#### **Still A Man**

There are undeniable challenges in the male / female dynamic in the music business and in general. The song “Still A Man,” is merely my moment to share a shoutout to all whom have navigated less than ideal experiences.

#### **Inside & Outside**

What we all see on the outside is one of our most cherished and cared for areas in our society. Enough merit is not given, in my humble opinion, to the interior heart of a person. This song is about that duality between the physical and the ethereal.

### **I'd Rather Be In England**

“A simple song for my love of England. I have always had a complete fascination and near-obsession since I was six years old. The fun part is the solo in the middle where my British musical roots and my American ones has a conversation. A little ditty dual!

### **Living In A Fortress**

Everyone has an opinion no one asks for, yet most seek acceptance from. I want to hide under a rock somewhere, away from all the chaos.

### **Reimagine Redefine**

I wanted to trip you out. Make you feel like you're on safe, healthy drug you're in control. One that opens your mind. Reimagine time and life as we know it. A reboot of the mind. A calibration of the soul.

### **Arielle Biography**

Born in the US, but a self-proclaimed wanderer, Arielle began studying music at the age of 5. A child prodigy, she attained a degree from Musician's Institute in Los Angeles, and continued her education at London's Institute of Contemporary Music Performance.

Discovered in 2010 by Extreme's guitarist Nuno Bettencourt, she signed with an American indie record label called 'Open E'. In the years that followed, she made a name for herself touring throughout North America and the UK, opening, and playing with Heart, Joan Jett, Graham Nash, Country Joe McDonald, Joe Bonamassa, Guns N' Roses, members of Deep Purple, Billy Ray Cyrus, Eric Johnson, Gregg Allman, Keith Urban and Cee Lo Green, which included a main stage slot at Coachella.

At the age of 18, good fortune ensued when Arielle was handpicked by guitarist Brian May for a key role in the London-based musical "We Will Rock You" - a production based on the songs of his band Queen. From the cover of Guitar Player Magazine, to being recognized by country superstar Vince Gill as one of the 'Top 5 Best New Guitarists,' to being cast as a guitar player on the hit TV show *Nashville*, to ascending to No. 3 on the CMT Pure chart with the song "California," as well as being featured on vocals and guitar on the new Joe Bonamassa documentary "Guitar Man" with the credit track. She has released 9 albums/EP's, one of which placed in 11 chart genres in 2017 independently, including #3 in the Heatseekers Chart.

Her pride and joy is the "Two-Tone," an extraordinary one-of-a-kind guitar she painstakingly designed, and hand-built, with her friend Patrick Yates. Brian May Guitars will release a signature model-based on Two-Tone and the Brian May Red Special called 'The Arielle' in March 2021.

### **ARIELLE ONLINE**

[WEBSITE](#) [FACEBOOK](#) [TWITTER](#) [INSTAGRAM](#) [YOUTUBE](#) [SPOTIFY](#)

**For interview opportunities and review copies, please contact:**

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